



Beneway Holdings Group

**Global Franchise, Supply Chain Integration
AI & Fintech Supply Chain Platform**

**Pre-IPO
Presentation
2023**



Safe Harbor Statement

Certain the information set forth herein contains "forward-looking information", including "future-oriented financial information"; and "financial outlook" under applicable securities laws (collectively referred to herein as forward-looking statements). Except for statements of historical fact, the information contained herein constitutes forward-looking statements and includes, but is not limited to, the (i) projected financial performance of the Company; (ii) completion of, and the use of proceeds from, the sale of shares being offered hereunder; (iii) the expected development of the Company's business, projects, and joint ventures; (iv) execution of the Company's vision and growth strategy, including with respect to future M&A activity and global growth; (v) sources and availability of third-party financing for the Company's projects; (vi) completion of the Company's projects that are currently underway, in development, or otherwise under consideration; (vi) renewal of the Company's current agreements; and (vii) future liquidity, working capital, and capital requirements. Forward-looking statements are provided to allow potential investors the opportunity to understand management's beliefs and opinions in respect of the future so that they may use such beliefs and opinions as one factor in evaluating an investment.

These statements are not guarantees of future performance and undue reliance should not be placed on them. Such forward-looking statements necessarily involve known and unknown risks and uncertainties, which may cause actual performance and financial results in future periods to differ materially from any projections of future performance or result expressed or implied by such forward-looking statements.

Although forward-looking statements contained herein are based upon what management of the Company believes are reasonable assumptions, there can be no assurance that forward-looking statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. The Company undertakes no obligation to update forward-looking statements if circumstances or management's estimates or opinions should change except as required by applicable securities laws. The reader is cautioned not to place undue reliance on forward-looking statements.

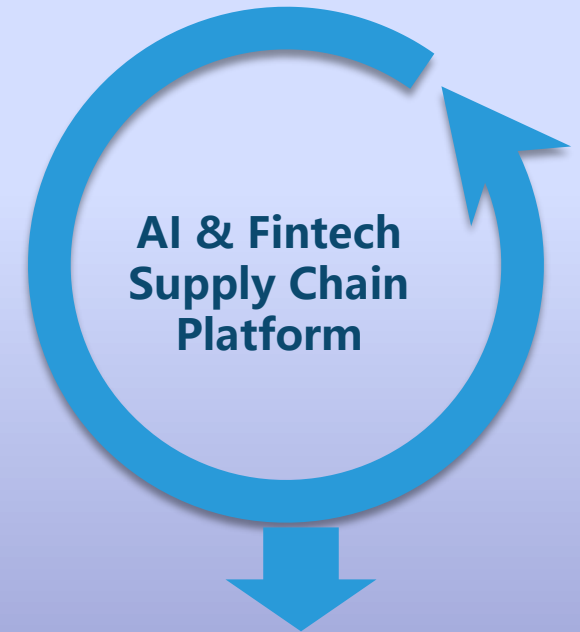
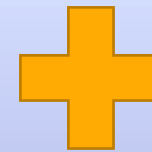
01

**Investment
Highlights**



What Makes Us Different...

Our Brand Franchise + Supply Chain Integration + AI & Fintech



**Start with Catering,
Food & Beverage**

**Around the World to
North America**

**From Supplier to Merchant
From Online to Offline**

Current & Future Exponential Growth Potential

Taiwan

1. iHart Multi Brand
2. Raw Materials Import/Export

150 Franchise Stores

Asia

1. More Multi-Brand
2. Raw Materials From More Countries

300 Franchise stores

America

1. Dozens of Brand
2. US 50 States Franchise Marketing
3. US/Asia More Raw Materials Import/Export
4. US/Asia Supply Chain Integration

Future

1. Europe, Australia, Central and South America in series
2. AI & Fintech Approach
3. Global Supply Chain Vertical Integration

Why INVESTORS Should Be EXCITED

Attractive & Revolutionary Business Model

- Bridges the gap between SME's & large corporations & financiers, constructing a comprehensive, integrated supply-chain network that serves as the engine for powering the aggregate financial + technological growth, utilization, and success

Innovative AI, IoT, Big Data & Fintech Products

- Companies benefit from an extensive inventory of AI & fintech applications (e.g., unified procurement processes, cross-sector industrial resourcing) to increase financial performance (profitability, liquidity) and opportunities for expansion

Winning Market Strategy

- Beneway Starry Project™ aims to generate substantial traffic flow and brand loyalty to Beneway Ecosystem's platform through interactive omni-channel consumer engagement programs to create relationships & positive experiences

Significant Competitive Advantages

- Partnered merchants are able to secure distinctive benefits including multi-source financing capabilities, dedicated IT support and services, participation in cross-industrial supply chain networks, and streamlined procurement processes

Attractive Entry Valuations

- Beneway has received excellent ratings on financial metrics through external certified EV/EBITDA company analyses, particularly with the forecasted equity value, profitability/liquidity ratios, and predicted success of its capital structure

02

Business Overview



SUIC/Beneway Holdings - US HQ

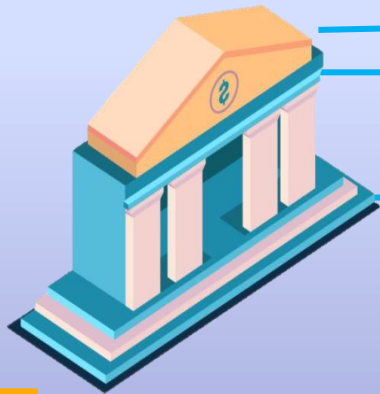
- SUIC/Beneway HQ Are Located in New York, San Francisco. Global Operation Are Located in Taiwan, Malaysia.

*136-20 38th Ave. Unit 3G
Flushing, New York, USA 11314
T: 929-391-2550*

<https://www.benewaygroup.com/>



SUIC/Beneway Holdings



Coming Soon!

More than 20 suppliers and more than 200 stores in different industries will be acquired!

2024/25

51-100%

Planned Acquisition/Merger of 10 – 100 US Farms, Factories & Suppliers

2023/24

51-100%

1. Sign LOI to Acquire Several Suppliers
2. Beneway applies for Main Board listing

2023

51-100%

1. JV & Own SE Asian Multi-Brand Chain Restaurant
2. Sign More SE Raw Material Import/Export Supplier

2023

50%-100%

1. Own iHart and Its 150 Brand Chain Restaurants
2. Sign Raw Material Import/Export Supplier

2021/22

50-100%

1. SUIC Own 1.30%+ Beneway 2.50% SUIC Beneway
2. Beneway 1.100% NV Co.
2. 50% NY Co.
3. 100% Malaysia Co.



Franchising of Catering Brand

Product Recognition – Yushan Award, ISO, HACCP certification



Star Chef Pro Central kitchen

The central kitchen with HACCP&ISO22000 dual certification is in charge of a five-star chef, strictly controlling delicious food and food safety



2021 National Yushan Award - Outstanding Enterprise

2021 National Yushan Award - Outstanding Enterprise Leader

2022 National Yushan Award - Best Product

ISO22000 & HACCP雙認證



Development of Room Temp & Frozen Packs

Experience in the development of frozen and room temperature dual-factory packs, leading the industry in challenging process technology and to follow market flavour trends.



Joint Procurement of Raw Materials

One-stop production and sales, and joint procurement with members of the chain franchise association to jointly reduce the cost of raw materials.



Heineken Distribution of Special Channel

Obtain national distribution rights of special chain channels, assist catering stores and international brands in joint marketing to improve overall performance

Five-Star Chefs, R&D Team



Development Director Elton Han

Experience: Executive Chef of Hanbilou,
Huashan Guanzhi, Daye Group
Current: 1. Director of Food and Beverage
Development of iHart Co.
2. Consultant of TJCA Taiwan
International Young Chefs Asso.



R & D Chef He Wenxiu

Experience: Senior Sous Chef of Hanbilou,
Huashan Guanzhi, Daye Group
Current: 1. R&D Chef of iHart Co.



R & D Chef Yang Jianping

Experience: Western Cuisine of Food Guest
Group, R&D Manager of Salmon &
Aquatic Products of Norwegian S
hangmeiwei
Current: 1. R&D Chef of iHard Co.

Customers & Channels Established

Own Brand



魷魚雞排



花羨沐嵐



緒食一鍋小麻辣



緒食青花滷



Life Kitchen
雲端廚房



台灣台所



ODM & OEM Clients



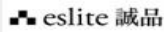
誠品集團



寧夏yes



捌伍添第



誠品集團



寧夏yes



工研醋



台北喜來登



弘爺漢堡



食尚玩家



天下三絕牛肉麵



SU HUNG RESTAURANT

Signed Channels



國立臺灣
海洋大學



萊爾富集團



CityLink



國立臺灣
海洋大學



國立臺灣
科技大學



國立臺灣大學



金興發生活百貨
www.jsf.com.tw



新天堂樂園
paradiso



金門-風獅爺商店街

AI & Multimedia Channels



全家行動購



Local-safe



全家行動購



蝦皮購物



誠品線上
eslite.com

誠品集團



郵政商城



韓國電商



樂天集團



優品360°
BESTMART



美賣
meimii



Successful Franchising:

1. Natl Taiwan University of S&T - Campus (8 Brands)
2. New Paradise (11 Brands)
3. Fengshiye Shopping Street (7 Brands)



New Paradise



風獅爺商店街
WIND LION PLAZA



Fengshiye Shopping Street

集團品牌

一鍋小麻辣

Life Kitchen

青花海

MONGA 艇舫雞排

花羨冰嵐

十二餃

小南國

牛排

開心農場

陽光實驗室 SUNSHINE LAB

風獅爺食堂

洸庭私廚

7Brands

集團品牌

一鍋小麻辣

Life Kitchen

青花海

MONGA 艇舫雞排

台灣台所 TAIWANDER

花羨冰嵐

十二餃

小南國

開心農場

陽光實驗室 SUNSHINE LAB

Night 走夜市

港式餐廳

11 Brands

Other Franchises – Smart Vending Machine/AI Smart Store



Meal Reservation

Reserve your favorite food in advance to avoid queuing on site

Multiple Payments

Credit card, Line Pay and other digital payments

Flexible Meal Pickup

Mobile phone opening, remote opening, QR code scanning code opening

Diversified Services

Enjoy gourmet food at any time from noon to afternoon, tea break or even supper



Own Brand Franchise 1 – One Hot Pot (20 Stores)



一鍋小麻辣

- Songshan first store
- Nangang Wenqing Store
- Neihu Citylink Store
- Sanzhi Takeaway Shop
- Zhonglun RT-Mart Store
- Penghu store
- Mansion N.T. U. Store
- Keelung Haidian
- Daan Taike U. Store
- Yilan Jiaoxi Store
- Taichung Xitun Store
- Hualien New Paradise
- Kinmen Fengshiu Store

現有店家

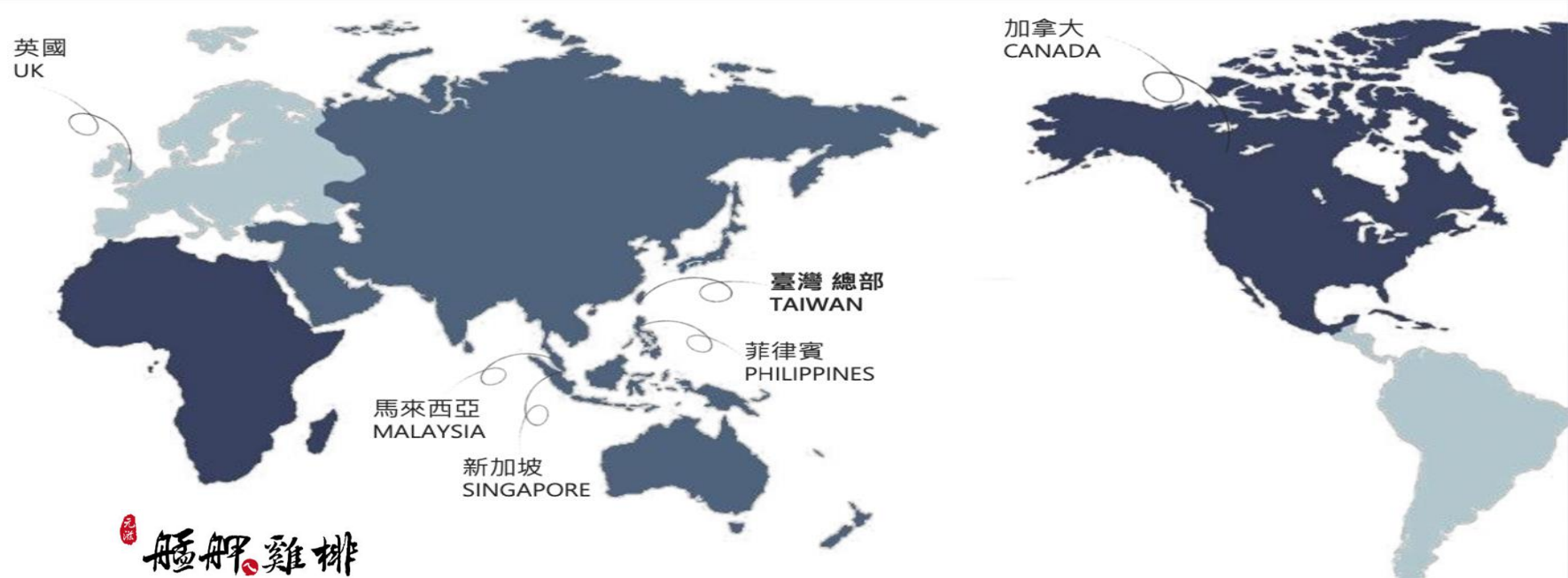
31 years of chef experience, reducing meal preparation time to create the best taste

The exclusive ceramic pots imported from Japan maintains the best palatable temperature for a long time.



Own Brand Franchise 2 –

MONGA Fried Chicken Steak (90 Stores in 10 countries)



船舫雞排
MONGA
Taiwan Style Fried Chicken

- The starting point is to promote Taiwan's food culture.
- The name is a combination of the most well-known traditional area in Taiwan "Monga" and the special snack "Fried Chicken Steak"





MONGA Fried Chicken Steak (90 Stores in 10 countries) Distribution

Taiwan: 65 Stores

China: 6 Cities

Hong Kong: 1 Store

Canada: 3 Stores

England: 3 Stores

Malaysia: 12 Stores

Philippines: 3 Stores

Singapore: 3 Stores

Indonesia: 1 Stores

Italy: 1 Stores

+Other Country



Taiwan , Kaohsiung



Canada, Toroto



England, London



Malaysia, Kuala Lumpur



Philippines, SM NORTH EDSA



Singapore



Other Successful Catering Brands: (130 Stores in 10 countries)

DaBoBa Milk Tea



Jordan Hong Kong Restaurant



Two Tiger Food





Agent of Other Well-Known Brands (Heineken, Kirin, etc..)



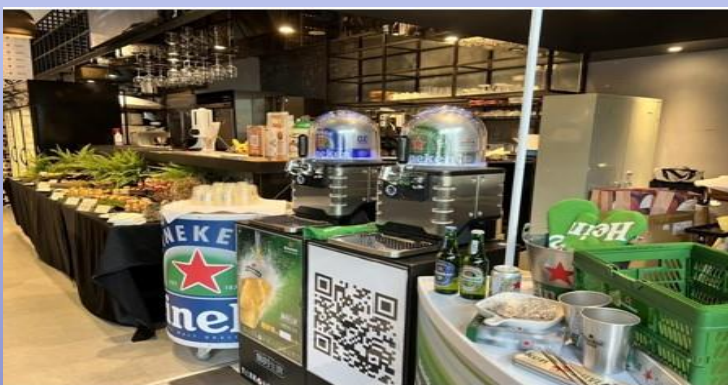
National Distribution Agent of Special Chain Channels



Authorized Agent & Brand Cooperation



Sponsor of Outdoor Activities



Sponsor of Indoor Activities



One-stop Export of American Raw Materials to Asia

American USDA Official List Raw Material Supplier, Safe & Reliable

USDA

Chicken:



Beef: US Brand: American Choice, JBS, US IBP, EXCEL

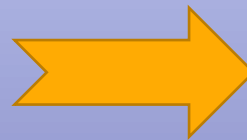
1. Boneless Short Rib, CAB or PRIME
2. Shortplate
3. Rib Finger
4. Omasum

iHart Co.

1. Taiwan Chamber of Commerce, Industry, Franchise Asso. & Other Extensive Network.
2. China's Hon Hai's Channels & Other Widely Used Channels
3. Self-owned warehouse, freezer, logistics



SUIC/Beneway
Fund/Supply Chain Finance



Monthly export to Asia can reach 5-50 containers



Integrate Asian Restaurant Asso, Franchise Asso & Restaurants,...



Integrate Asian wholesale & retail channels

Other Industry Vertical Integreation: ESG, High Tech, Medical & Health...



**崇尚環保 綠色消費
綠色環保 盡在綠光**

環保袋 購物袋 證件帶 化妝包

不織布 帆布 特多龍 尼龍

綠光國際成立於2006年，為包裝專業製造商，專業專製各種材質環保袋的設計與開發，由接單、採購、製作、品質、出貨採一貫化的作業，提供最具競爭力的價格與高品質！
本公司多年來為各大企業、飯店、銀行、政府機關生產設計不同類型的客製化包裝，深受客戶歡迎，我們注重品質、效率、服務與創新，歡迎來電洽詢！

台灣綠光國際股份有限公司
TAIWAN GREEN GLOVE INTERNATIONAL CO., LTD.
總公司：台北市中山區南京東路二段142號4樓
TEL: 02-2775-1133 FAX: 02-2775-9990
分公司：中山區南京東路二段142號4樓

Environmentally
Friendly Products

AKOM Products Line



Post Code Debug LED Display Driver



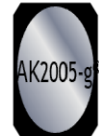
LPC Interface
SSOP20



PCI Arbiter



1-to-3 extended PCI arbiter
SSOP20



3-to-5 extended PCI arbiter
SSOP24

2023/4/11

4

Electronics
industry



系列產品

診間用

個人用

Medical
Supply

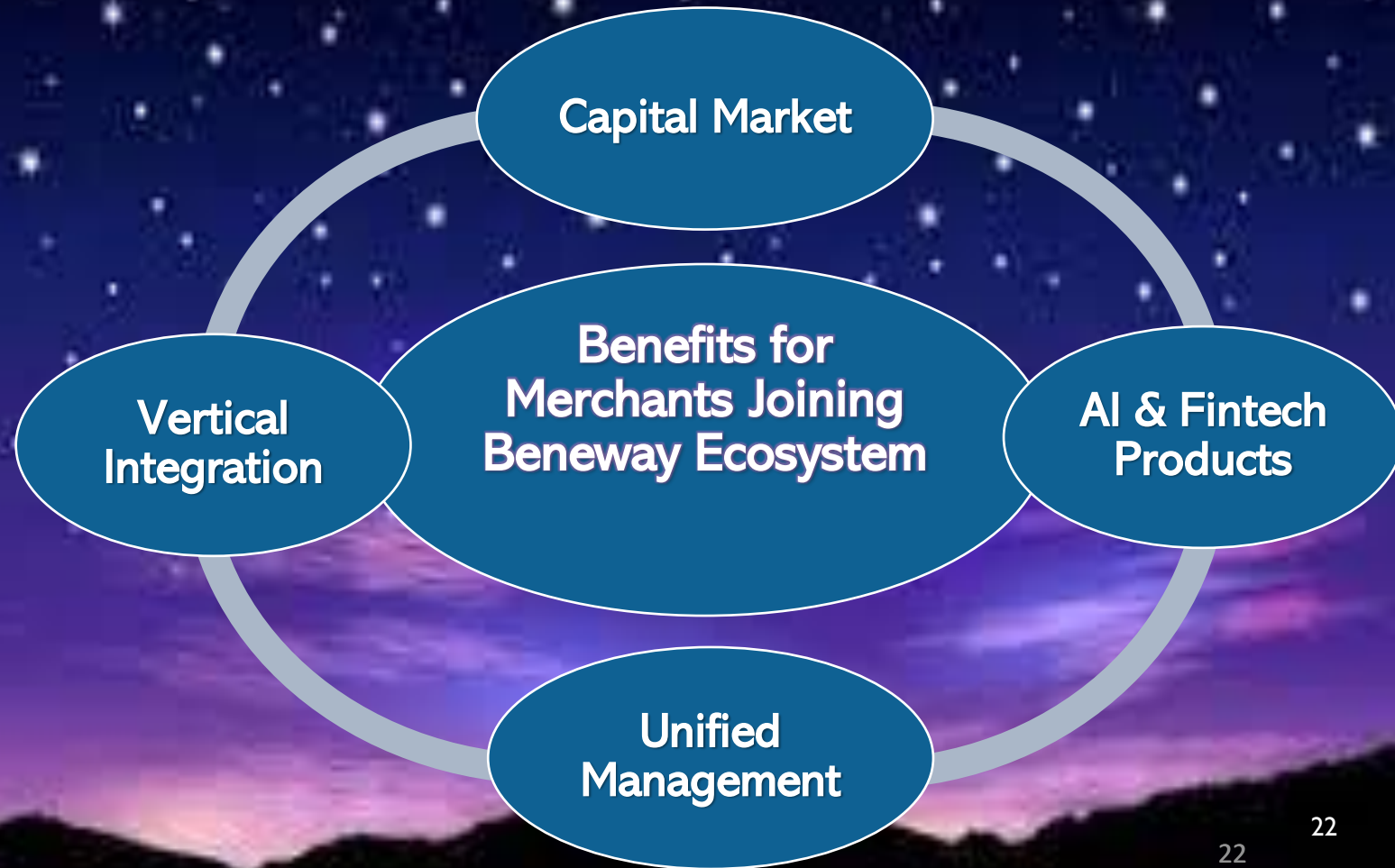
Marketing Strategy: Starry Project

A Universal Network

A Constellation of Stars in the Sky”

The Starry Project

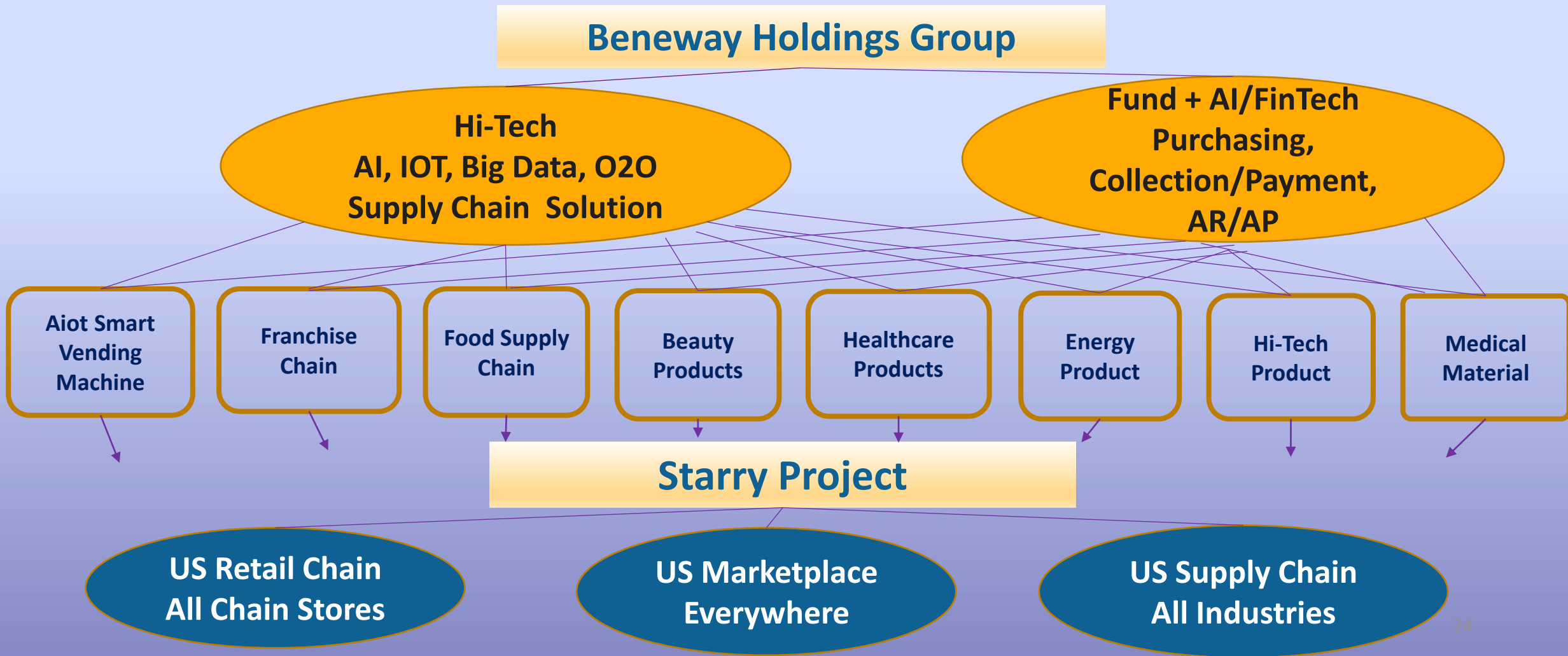
Is Our Marketing Plan Scheduled For Launching in Numerous sectors.



03

**Fund + AI/Fintech
Solution**

Expedite Integration with Fintech Financing



AI & Fintech Financing – Connects Borrowers and Lenders

Borrower



Building strategic partnerships by bridging the various stakeholders in providing a holistic financial delivery ecosystem under one platform to businesses of all sizes



Lender

Payment Service Provider



Digital Currency Exchange

E-Commerce



E-Wallet Holder



Manufacturer / Supplier



Financial Institution

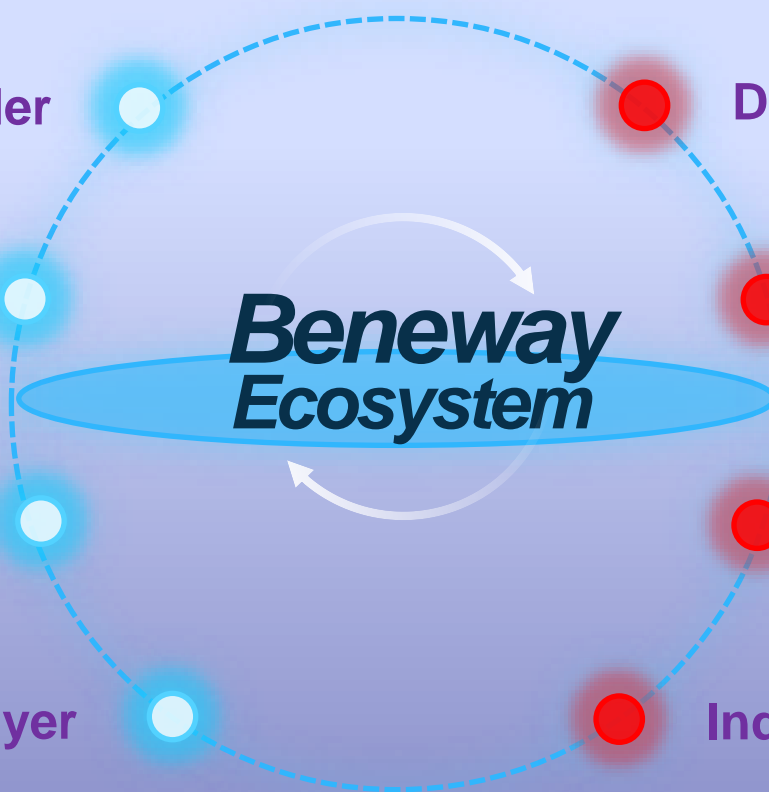


Merchant / Buyer



Individual Investor

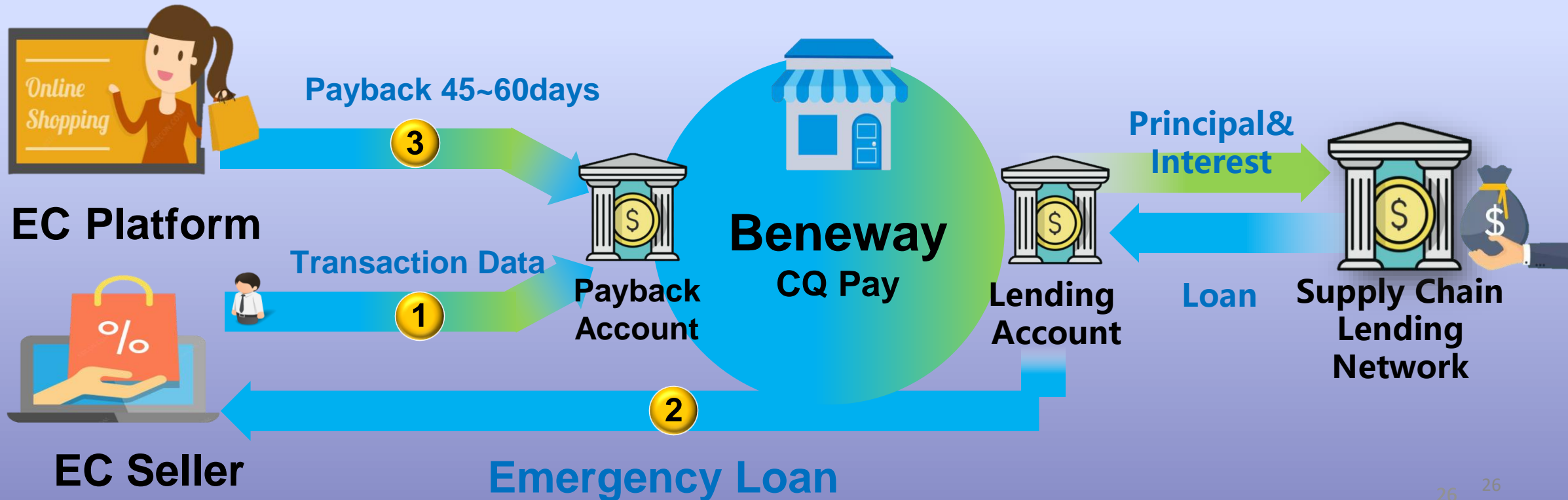
Digital Borderless Wallets



Fintech Product 1: Beneway CQ Pay™

Emergency Loan, Revenue Doubled

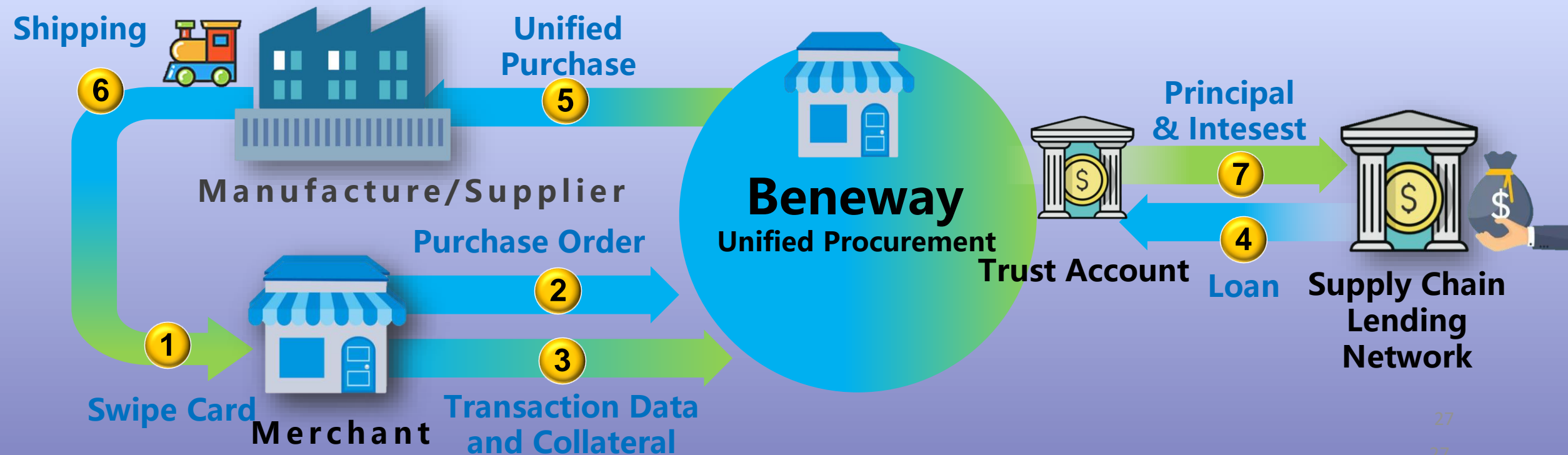
Beneway CQ Pay™ is a lending service for SME Merchant where they can enroll and open their BY CQ Pay™ accounts, which instantly links their buy and sell transactions through their web API's. Beneway will provide them the required funding accordingly, and collects daily interest on their loans and this service has **expanded to trade finance for supply chain export to US.**



Fintech Product 2: Unified Procurement

Joint Procurement, Quantity Discount

Beneway Unified Procurement™ is a combined purchase and advance payment service for supplier and purchasers, where purchase price can be relatively lower than in the market. It grants merchants credit lines based on their transactions that allow them to receive goods and services even without paying for advance deposits to the suppliers. This effective management release savings and has a direct impact on the merchants' bottom line, especially when suppliers combine orders from buyers on the BY platform. The suppliers can reply on Unified Procurement™ to increase sales and receivable turnover, minimizing bad debt risks.





Supply Chain Fund

1. Vertical Integration of the Supply Chain
2. Import & Export of Bulk Goods, Commodity etc...

SUIC/Beneway Supply Chain Finance

1. Supply Chain Vertical Integration
2. Bulk Goods, Commodity Import & Export
3. SUIC Beneway Financial Products
4. Financing – Connecting Borrowers and Lenders
5. Integrating Lender Pools

About BRI Capital

BRI is a Silicon Valley based venture investment and development firm with vision to build a sustainable world through disruptive technologies. With decades of successful experiences in business development, the company incubates and accelerates technology ventures to serve emerging market demands. BRI forges strategic alliance among local government, industry leaders and value chain partners to expedite international market penetration. For more information, visit BRI website: <http://www.bri-us.com>.

04

**Management Team &
Comparable**



Experience Management Team

CEO Hank Wang

Education: Tamkang University Bachelor of Finance

Experience: 1. Secretary General of Taiwan Quantitative Hedging Development Association
2. CEO of iHart Co.

CFO Elena Lin

Education: Kaohsiung University of Hospitality and Tourism, Institute of Food Culture and Catering Innovation, Master

Experience: 1. CEO of Yuanzi Headquarters (Monga Chicken Chop)
2. 2015 Taiwan Top 100 Managers of the Year

CTO Elton Han

Experience: Executive Chef of Hanbilou, Huashan Guanzhi, Daye Group

Current: 1. Director of Food and Beverage Development of iHart Co.
2. Consultant of TJCA Taiwan International Young Chefs Asso.





CAVA, & Chipotle Comparison:

By service, Number of Restaurants, Marketing, Supply Chain Finance & High Tech

Category	CAVA Mediterranean Chain Restaurant	Chipotle Mexican Grill Chain Restaurant	Beneway IPO
Market Cap	\$6.5 Billion	\$58 Billion	\$1.5 Billion (EST)
Number of Restaurants	327	3200	750 (EST)
Service	Chain Restaurnt	Chain Restaurant	Chain+Bulk Goods + Finance + Supply Chain Integration + Fintech +AI
P/E	The company is still losing money	58	30
Starry Project Marketing	No	No	Yes
Supply Chain Finance Product	No	No	Yes
Supply Chain Integration, Bulk Good Supply	No	No	Yes
AI & Fintech Platform	No	No	Yes



Global Franchise, Supply Chain Integration Join Us !!!

Global Franchise, Supply Chain Integration & AI/Fintech Platform

- A.** Our Successful Multi-Brand Business Model Is The First Step Towards Success For Your Franchise!
- B.** From Franchising To Bulk Goods To Supply Chain Finance, Vertical Integration, AI, Fintech...We Meet All Your Needs!
- C.** Beneway's Ecosystem, All Industries & Channels Are Vertically Integrated Through High-Tech, Complement Each Other & Grow Together!

Join Us!

- A.** If You Are Looking For Entrepreneurship, Transformation, Midstream & Upstream Suppliers, Fintech Companies... Join Us, We Provide Overall Solutions To Help You Grow & Create a Win-win Situation!
- B.** If You Are Financial Institution, Fund & Bank, Join Our Fund Pool For Better Returns!
- C.** If You Are An Investor, Join Us Become Our Shareholder, Our Future Return Is At Hand!

THANK YOU

